

**Urban Strategies, Inc. (USI)**  
**Beecher Terrace Monthly Report**  
**June 2020**

**Executive Summary:**

The month of June required USI to address several complexities impacting Beecher Terrace families and the communities in which they reside. USI continued conducting weekly surveys assessing needs related to the pandemic, but also providing connection and support throughout the national and local civil unrest. Moreover, USI also executed strategies to provide youth and families with quality OST summer programming with a primary focus on academic enrichment and support. Lastly, in preparation for the upcoming lifting of the eviction and utility suspension moratorium, USI staff, in collaboration with Choice Partners, diligently worked to connect residents to financial supports such as COVID relief grants, barrier removal and training and employment opportunities.

All USI sites have continued conducting weekly surveys to assess basic needs, determine access to resources, identify specialized needs of youth, seniors and the recently unemployed. In June, Louisville Metro Housing Authority FSS and USI case managers conducted outreach to a total of 561 Households with 2,661 attempts in total. Case managers completed surveys with a total of 320 of the 408 (79%) of the households in case management. For residents who were not reached by phone, case management staff sent post cards, checking on the well-being of residents. Analysis of survey data was used in real time to identify resources and partnerships to assist in meeting the emergent needs. Based on the results of the surveys, from March 18 – June 30, 2020, a total of 320 Family and Individual Development Plans were established. Of those Development Plans, 125 (39%) were for Safe and Stable Housing/Securing Basic Needs. A total of 511 service linkages were made in that same time period with 452 (88%) for Basic Needs Assistance.

USI-LOUISVILLE continues to demonstrate alignment with CHOICE Partners to better serve both Beecher Terrace and Russell residents. In addition to MOLO Village, USI joined Russell Place of Promise, Play Cousins and AG in the City to distribute care packages to families in need. The packages include fresh produce, kid's activities and learning resources and essential needs. Additionally, through USI's partnership with the Census Bureau, USI staff assisted residents with completing their census. Residents were also given a Census Bureau gift, including a T-shirt to encourage other community members to complete their census, as well.

Previous factor analysis that examined discrepancies in rent payments led to the development of a USI-LMHA resident tracking tool. USI Regional VP and LMHA staff finalized a reporting document that will provide real time month to month updates on the status of all Beecher Terrace residents still residing in LMHA properties. This document will identify needed information such as recent births, deaths, rent payment status and evictions concerns and explanations.

USI successfully collaborated with CHOICE Partner, Catholic Charities to provide financial support to Beecher Terrace families that have been impacted by COVID 19. USI became a referral source for Catholic Charities to assist residents with accessing 2 separate financial grant opportunities. USI assisted 10 -12 families pay approximately \$5000 (in total) in bills and expenses within one week. (Grant funds have been exhausted as of the end of June, but once additional funds are secured, USI will continue to partner with Catholic Charities).

USI-LOU's SPM and SCM led Results Count: LINE of SIGHT training for staff. In lieu of the COVID 19 pandemic and racial climate, targets were reset for 2020 and strategies were re-examined to consider impact, scale, connected performance measures and safety for staff and community.

**Case Management - Outreach and Engagement:**

<b>Total Households in Grant Award 767</b>	<b>Total Eligible Households 579</b>
# and % of HH and People in Case Management	408 (70%) and 800 participants
# of new FDPS/IDPS developed	3 FDP/IDPs established in June
<b>Updates on Outreach and Engagement: (Key meetings ad conducted to engage residents, increase residents in case management or to support residents who are active in case management with USI:</b>	
USI staff continued rotating time in office and working from home conducting daily survey calls, safely delivering care packages and food boxes, and most importantly assisting residents navigating systems to connect to resources and supports. USI-LOU increased enrollment by 4 additional households and 22 participants in June.	

**Economic Mobility:**

At the end of May, approximately 17% (35) residents had lost employment due to the impact of the pandemic. Approximately 60% of those unemployed have successfully applied for unemployment and 75% have received the unemployment checks. USI staff continues to assist residents with navigating for unemployment services and connecting to One Louisville Response Fund.

USI-LOUISVILLE’s Team and Case Managers are working closer with section 3 partners Messer and McCormack Baron. Two additional Beecher Residents were hired and accessed barrier elimination funds to obtain needed equipment for employment. USI also followed up with Beecher residents that discontinued their section 3 employment. Two residents explained that they were overwhelmed by the physical labor. Case Managers are working to connect residents to more favorable employment opportunities.

USI-LOU continue to address barriers that impact employment such as lack of childcare.

Senior Project Manager and Senior Case Manager participated in HUD’s CHOICE Financial Literacy Training Program. Both tools and strategies were shared to better assess and support residents with finances and economic mobility.

**Education:**

**Updates on Education: (Key meetings and activities conducted to support improving educational outcomes for children this month)**

**Youth Enrollment (see chart breakdown below)**

Currently All Daycare and/or Childcare facilities are closed. School and other youth related activities have been shut down until the end of May.

USI-LOUISVILLE’s Education Specialist began an educational blog entitled Urban Strategies

Education Corner for Louisville/Beecher Terrace that includes, quotes and tips, resources and learning opportunities, and overall educational information to assist families with awareness, connection and mastery.

USI continues to work with MUW Blocs, JCPS and other Community Resources such as Public Library to become aware of summer programming options. Case Managers also began to inform families about virtual and in person options for OST/Summer Programming. Several families (10) have already registered for YMCA in person summer camps.

Primary Summer Programs:

Summer Reading/Virtual Cultural Passes	Free Public Library	All Ages
Camp Wonderopolis	NCFL	School Age
JCPS Summer League/Virtual Camps	JCPS	All grades
YMCA Summer Camps	YMCA	School age
Play Cousins	Play Cousins	All ages

Additional Offerings (Not Restricted to Summer)

30 Days of Family Learning	NCFL
Cultivating Reading	NCFL
Financial Fitness	NCFL
Family Time Machine	NCFL
Big Little Adventure Playdates	Various Organizations

USI-LOUISVILLE’s Russell Reads Literacy Program has launched a summer reading program. 55 families are participating in the summer reading initiative and packets were delivered this week to the youth and families.

**Health and Wellness:**

# and % of residents who have health insurance	(791) - 97% of Residents have Health Insurance
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**Updates on Health and Wellness: (Key meetings and activities conducted to support improving health and wellness outcomes for residents this month)**

In lieu of the escalated racial tension and civil unrest, case managers have been intentional with their check in regarding the well being of all families. Case Managers have reported significant physical and mental concerns with residents. This month yielded 5 additional service linkages to Centerstone. Case Managers have been working closely with individuals to ensure that they are keeping scheduled appointments and assisting with acquiring medications, as needed. Case Managers continue to also work on assisting residents with building and activating their natural support systems.